**FOR IMMEDIATE RELEASE: <DATE>**

**Contact Name**

**Name of School**

**Phone Number**

**Email**

**FINANCIAL AID EXPERTS REVEAL SECRETS TO SECURING COLLEGE FUNDING AT <Date, eg. OCT. 15> WORKSHOP**

**<Name of high school>** is partnering with $tand By Me to host a financial aid workshop on **<date>** aimed at helping families understand the financial aid process and secure cash for college.

The event, to be held **<time, date and location>,** makes it easier for parents to take that all-important first step of filling out the Free Application for Federal Student Aid – or FAFSA.

The FAFSA is the only way students can get all the financial aid they qualify for, whether it’s in the form of scholarships or grants (free money) or low-interest loans. Usually, students receive a package that offers a combination of both.

“Filling out the FAFSA form can be intimidating to some, but it’s so important that they do it,” said **<school principal or counselor.>** “That’s why we offer these workshops.”

A facilitator will walk students and parents through the steps of completing the application. Students and their parents may register for a FAFSA workshop at **<url>.**

To schedule an appointment for help with FAFSA or for more information, call $tand By Me at 1-800-560-3372 or visit www.standbymede.org.